



## CLOVERTOY

[\*Clovertoy\*](#) is an editorial project whose main feature is the illustration art.

The publications planned for this project will seek to highlight the use of visual arts in the task of storytelling, according to the long tradition of children's picturebooks.

*Clovertoy's* visual identity was inspired by the creation of a short story about a leprechaun (and his poodle) who moved to an inhospitable place after inherited his grandfather's house - which had a large library, by the way.

In this new place, marked by the presence of a cloud factory, he began to grow their food. One day, a golden clover sprouted among the vegetables and quickly became the object of desire of several robot-insects.

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